

In Pursuit of the
Extended Enterprise:
Integrating CRM, ERP and
e-Business Applications

DataMirror[®]
The experience of now.[™]

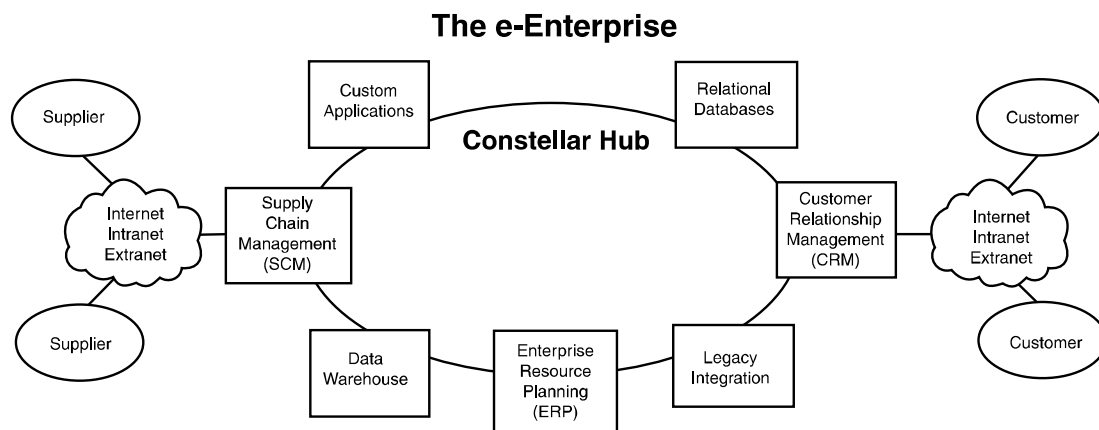
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Companies do not expect to answer these complex issues without assistance from vendors. But the EAI market presents prospective customers with a baffling array of choices. It is not always easy to find the appropriate software vendor to partner with. This is where experience and stability come into play.

Established in 1993, DataMirror Corporation is a leading provider of enterprise application integration and resiliency solutions. In 2000, DataMirror extended its comprehensive product family by acquiring the proven technology of Constellar Corporation, developer of the first EAI platform to enable companies to accelerate the integration of new and existing corporate systems, data warehouses and e-Business applications.

Over 1,500 companies worldwide use DataMirror software to integrate their data. Flexible and cost-effective, DataMirror solutions provide a reliable, instant flow of information across the enterprise and beyond. All DataMirror solutions are backed by superior customer support and considerable application integration expertise.

DataMirror's market-leading Constellar Hub solution provides the means to integrate any combination of back-office, business-to-business solutions and front-office, business-to-customer solutions. In short, DataMirror Constellar Hub provides the ability to rapidly build and realize the benefits of the Extended Enterprise.



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Constellar Hub enables an organisation to implement the appropriate business processes to ensure that e-commerce transactions are successfully integrated with the company's other core systems. Integration at both the data and application level ensures that ERP and legacy systems can be incorporated into a cohesive, corporate system.

Constellar Hub is based on non-intrusive, EAI/messaging technology which performs data integration in real-time. This means that organisations can acquire best-of-breed software at will, and seamlessly integrate dissimilar applications, whether they are batch or messaging systems, legacy or Internet-based.

