

CUSTOMER BENEFITS:

- OUT-OF-THE-BOX INTEGRATION WITH NO PROGRAMMING REQUIRED.
- REAL-TIME, STANDARDS-BASED INFORMATION SHARING WITH ANYONE AT ANY TIME.
- FLEXIBLE AND ADAPTABLE TO VIRTUALLY ANY COMPUTING ENVIRONMENT.
- SAVE TIME AND RESOURCES BY USING A STANDARDIZED INFORMATION FORMAT.
- MAXIMIZE OPERATIONAL EFFICIENCY AND STREAMLINE SUPPLY CHAINS.
- INCREASE THE FLOW OF CRITICAL INFORMATION TO EMPLOYEES TO BETTER SERVE CUSTOMERS.
- DRAMATICALLY BOOST REVENUES AND LOWER OVERALL COSTS OF BUSINESS.



MANAGING YOUR DATA THE XML WAY.™

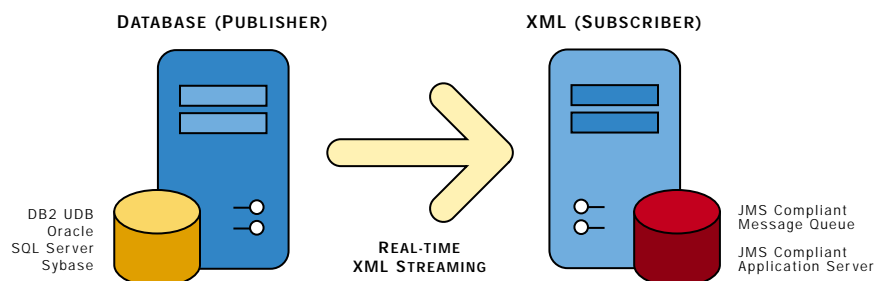
XML is a data interchange format that saves enterprises time and resources by eliminating the need to standardize on any one product or technology. XML-based technologies are quickly becoming the universal language for integrating, transforming and flowing valuable information over the Internet, allowing companies to share information across the enterprise and beyond. Transformation Server for XML is a flexible, scalable, high performance data integration solution that saves businesses implementation costs by providing real-time, out-of-the-box, programming-free integration between databases and XML.

Transformation Server for XML allows businesses to communicate more effectively. Companies can integrate their data with partners, suppliers and employees via the Internet or private networks without the need for costly programming or changes to their computing systems or applications. Transformation Server for XML allows businesses to leverage their existing systems and save time and resources by harnessing the power of Transformation Server's real-time data integration engine to capture, transform and flow data to the people who need it.

The solution interfaces directly with source application databases, allowing businesses to enhance homegrown solutions and extend the functionality of their business applications. Transformation Server for XML detects business events such as purchase orders, order status and inventory levels to generate XML documents in real-time for delivery to any technology designed to accept XML.

DataMirror Transformation Server for XML streams database information in real-time from multiple databases including DB2 UDB, Oracle, Microsoft SQL Server and Sybase across UNIX, Linux, Microsoft Windows NT/2000/XP, IBM OS/400, OS/390 and z/OS. Users can integrate their systems with any JMS compliant message queue or application server technology such as MQ Series, MSMQ, Sonic MQ, BEA WebLogic, Sun Microsystems ONE, IBM WebSphere and Oracle 9i AS.

With end-to-end integration and out-of-the-box flexibility, Transformation Server for XML dramatically increases the flow of vital information across virtually any business environment.



BUSINESS SOLUTIONS

BUSINESS-TO-BUSINESS INTEGRATION

Transform data in real-time between databases and XML to effectively communicate information to business partners. Tighten links between partners for an efficient and cost-effective supply chain.

ENTERPRISE APPLICATION INTEGRATION

Ensure data is continuously available to all applications regardless of platform, database or application-oriented data structure. Convert data into an XML stream that other XML-oriented applications can easily understand.

BUSINESS INTELLIGENCE

Capture, transform and flow data in real-time between multiple databases for replenishing data warehouses and data marts. Eliminate batch window restrictions and deliver up-to-the-minute data for real-time analytics.

CUSTOMER RELATIONSHIP MANAGEMENT

Integrate all computing systems and data stores across the business into the CRM backbone to empower users with real-time customer information such as inventory levels, delivery schedules and account status.

KEY PRODUCT FEATURES

REAL-TIME APPLICATION EVENT CAPTURE

Capture selected events such as purchase orders or inventory checks from any application at the database level and send them in a standard XML format for use across the enterprise and beyond.

ZERO PROGRAMMING

No programming is required to integrate applications with application servers, message queues, business-to-business or other XML-based technologies.

REAL-TIME XML STREAMING TO MESSAGE QUEUES AND APPLICATION SERVERS

Stream XML documents in real-time to message queues for guaranteed delivery to application servers, business-to-business exchanges or other XML-driven applications.

UNLIMITED FLEXIBILITY

Out-of-the-box, drag-and-drop integration with leading databases ensures that any future changes to a company's computing environment can be easily accommodated by Transformation Server for XML without the need to bring in external expertise.

BUSINESS BENEFITS

Transformation Server for XML supplies application server technologies with the real-time information they need to integrate disparate applications. Relevant information is shared as business events occur so that internal staff, suppliers, distributors and partners can act on the most up-to-date information at all times, streamlining operations while improving customer service levels.

Zero programming means no syntax to learn and no expensive programmers to hire. No changes to the source application code base are required, allowing existing infrastructures to run the way they always have. This saves businesses valuable implementation time and maintenance costs.

By guaranteeing that messages reach their target destination, users ensure that information gets to the people who need it in real-time. Transformation Server leverages existing message queue and application server technology by allowing incompatible systems to integrate seamlessly with minimal resources.

Transformation Server for XML is guaranteed to be an invaluable component of a company's enterprise infrastructure for years to come. Businesses also have the flexibility to rapidly and easily make configuration changes and adapt as computing environments evolve, future-proofing their software investment.

ABOUT DATAMIRROR

DataMirror (Nasdaq: DMCX; TSE: DMC) delivers solutions that let customers integrate data across their enterprises. DataMirror's comprehensive family of products unlocks *the experience of now™* by providing advanced real-time capture, transform and flow (CTF) technology that gives customers the instant data access, integration and availability they demand today across all computers in their business. Over 1,500 companies use DataMirror to integrate their data. Real-time data drives all business. DataMirror is headquartered in Toronto, Canada and has offices worldwide. DataMirror has been ranked in the Deloitte and Touche Fast 500 as one of the fastest growing technology companies in North America.

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